

Community Outreach Forum  
April 16, 2008

**SIGN IN SHEET:**

<u>NAME</u>	<u>DEPT/OFFICE</u>
Leslie Maxam	MCFRS
Beth Anne Nesselt	MCFRS
Mary Saxon-Clipper	Corrections
Gwen Haney	EMRSC
Betty Lam	HHS
Luis Martinez	HHS
Austin Heyman	OCP
Karen Thon	B-CCRSC
Lee Williams	DLC
Anita Kattakuzhy	AALEAD
Joe Heiney-Gonzalez	OHR
Tim Warner	OCP
Oscar Garcia	MCFRS
Pete Piringer	MCFRS
Chau	OCP
Sharon Krauss	Comm. Action
James Stirkens	MCPD
Dolores Ustrell-Roig	MCRD
Kaori Hirakawa	MCRD

Gabriel Albornoz	MCRD
Reed Dewey	OCPVC
James Fennar	MCP
Rohette Gooding	Suburban Hospital
Leon Rodriguez	OCA
Susan Hoffmann	SSRC
Lillie Williams	IRS
Tom Pogue	DPWT
Bill Delaney	MCFRS
Michael Salinas	DCC

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EOB Auditorium

Attendee Sheet (Attached)

Bruce Adams led the meeting- 2:05 p.m.

**Leslie Maxam:**

- Better job of getting the word out to reduce 911 calls
- Recruiting: always looking for multi-lingual people
- Liberty's promise; visited Station 1 with immigrant students; help them make connection to community
- Not everyone knows we do Fire and Emergency
- How cultural differences affect people's use of 911
- Elderly Asian person who was too ashamed to call about kitchen fire
- Translations must be done very carefully as there are cultural issues in fire and rescue field

**Pete Piring:**

- Community Risk Reduction Divisions – goal is to reduce the need for 911 calls
- Introduced Staff:
  - Oscar Garcia
  - Bill Delaney
  - Beth Anne Nesselt
  - Leslie Maxam
- High proportion of fire related death are seniors – Bill working on task force
- Close working relationship with MCPS – Beth Anne
- Baskin Robbins fundraiser to support fallen fire fighters fund – April 30, 5:00-10:00 PM
- Local fire stations are also out in the community
- Until last year, most senior fire deaths related to smoking
- More recently, kitchen fire problems
- Task force focused on educating people

**Bill Delaney:**

- Senior citizens fire safety task force – more and more fire services working in partnership with community; trying to solve community problems together; 75% of fire deaths are seniors
- Using radio show for outreach
- Evacuation planning
- Presentations to retirement communities and senior community centers

**Beth Anne Nesselt:**

- Risk watch – teach kids to get families to talk about fire safety

- Encourage families to test smoke detectors
- Focus on Free and Reduce Meal Program schools
- Also, go to private schools
- Work with Linking to Learning to get parents involved
- Hazards:
  - Poison
  - Fire
  - Fire arms
  - Choking/strangulation
  - Motor vehicle safety
  - Pedestrian safety
  - Bike safety
  - Water safety
  - Falling
- Sometimes the third grader is the person most likely to be the translator
- Teach young baby sitters to call 911 as soon as possible
- Many children are deep sleepers and don't hear smoke alarms
- Risk watch in 52 of 130 ES
- Urge visits to schools
- Some publications in multiple languages
- Webpage translated to Spanish
- Complete revamp of webpage coming in two months
- Basic literacy is an issue
- Moving to more simplicity; symbols

**Luis Martinez (HHS):**

- Check California websites that have multiple languages re fire safety